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(54) Title: PACKAGE METADATA AND TARGETING/SYNCHRONIZATION SERVICE PROVIDING SYSTEM USING THE SAME
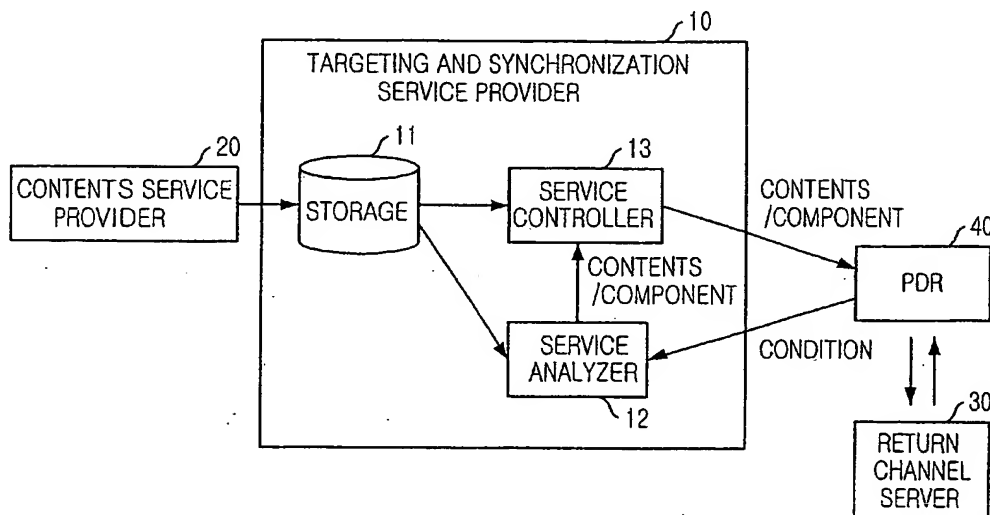
(57) Abstract: Provided are package metadata and a targeting and synchronization service providing system using the same. The package metadata for a targeting and synchronization service that can provide a variety of contents formed of components to diverse terminals in the form of a package in a targeting and synchronization service providing system, the package metadata which include: package description information for selecting a package desired by a user and describing general information on an individual pack-age to check whether the selected package can be acquired; and container metadata for describing information on a container which is a combination of diverse packages and formed of a set of items, each of which is a combination of components.

PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

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